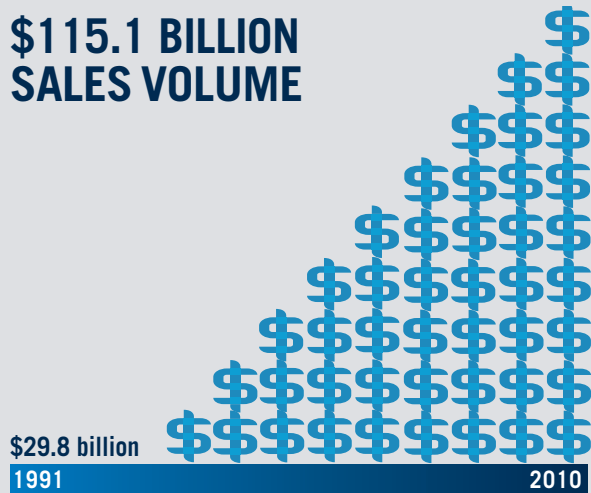


Prudential Real Estate NETWORK GROWTH

\$115.1 BILLION SALES VOLUME



As of December 31, 2010 the combined total annual sales volume of all members of the Prudential Real Estate Network reached \$115.1 billion – an increase of 286% from 1991's \$29.8 billion.

388,000 TRANSACTIONS



The number of transaction sides reported by Prudential Real Estate sales professionals as of December 31, 2010 was 388,000 – a 93% increase since 1991.

OVER 1,600 OFFICES




As of December 31, 2010, the Prudential Real Estate Network grew through company sales, mergers, acquisitions and recruiting. With over 1,600 offices, the Prudential Real Estate Network has increased its presence by 84% in the United States and Canada since 1991.

APPROXIMATELY 54,000 AGENTS



The Prudential Real Estate Network has approximately 54,000 agents as of December 31, 2010 – a 127% increase since 1991.

Source: Prudential Real Estate report on Key Historical Statistics.

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